



Master of Business Administration Digital Business et Innovation



Niveau d'étude
visé
BAC +5



Structure de
formation
Institut
d'Administration
des Entreprises
(IAE)



Langue(s)
d'enseignement
Anglais

Présentation

The MBA Digital Business & Innovation is a one-year graduate program at the University of Montpellier.

The goal of the MBA is to provide broad instruction in the different disciplines of Business Management

with a specific digital business, innovation and international orientation, for students wishing to follow

an international career



Programme

Parcours DU MBA année

Semestre 1 DU MBA
