



M1 Ingénieur d'affaires à l'International / International Business Engineering



ECTS
60 crédits

Durée
1 an



Structure de
formation
Institut
d'Administration
des Entreprises
(IAE)



Langue(s)
d'enseignement
Anglais

Présentation

The Master in International Business Engineering has been specifically designed for students who wish to acquire a dual competence in international sales or purchase.

It is a two-year degree, entirely taught in English, aimed at international and French graduates that come mainly from a scientific background (bachelor degree in Sciences, Technology, Engineering, for instance) and that do not necessarily have experience in management or business.

Objectifs

The main objective of this programme is to provide students with professional management skills supported by a global perspective, and prepare them to thrive in the global labor market. The Intended Learning Outcomes (ILOs) for the Master's degree in International Business Engineering are divided into six categories:

I.L.O n°1: Understanding theoretical and conceptual knowledge

I.L.O n°2: Applying international business tools and knowledge appropriately to specific market

I.L.O n°3: Research and analyse diverse information to address the right question and propose original solutions

I.L.O n°4: Effective international communication and negotiation skills especially for selling and purchasing

I.L.O n°5: Potential leader and work successfully in a multicultural team

I.L.O n°6: Responsible Manager

Savoir faire et compétences

MIBE is focused on preparing students for a range of management roles in international business and provides an appropriate balance of knowledge, skills and competencies as well as opportunities for the development of personal attributes relevant to roles in international business management.

Students will experience one year abroad for both professional and academic proficiency. It is expected that graduates will go on to careers in purchasing and sales with multinational companies and SMEs as well as entering



management development programmes with companies operating in a global context.

The graduates will also acquire skills for development of independent learning, social responsibility, personal responsibility, and initiative as well as team-work and cross-cultural communication skills.

Admission

Conditions d'accès

All applicants to the Master's degree in International Business Engineering must provide evidence that they earned 180 ECTS credits at the time of submitting their application.

Admission requirements for the program rely first in applicants' academic performance and exam results. The second element taken into consideration is international working experience (or time spent abroad) and English language proficiency.

Any applicant whose first language is not English must certify proficiency in English by submitting one of the following certificates: TOEFL (min. 80), TOEIC (min. 750) or IELTS (min. 6). The third element taken into account is the applicant's professional plan and motivation.

Et après

Insertion professionnelle

International industrial purchaser

International sales engineer

#Marketing project manager

Marketing assistant

B to B seller

#Business analyst

Transnational contracts negotiator

Account manager

Infos pratiques

Contacts

Contact administratif

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Responsable pédagogique

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Lieu(x)

📍 Montpellier - IAE